The number of regulated child care slots in Marathon County is steadily decreasing. Parents are often forced to stop working or unable to look for work because they cannot find child care.\(^1\)

There has been a 55% decrease in regulated child care providers since 2010 in Marathon County.\(^1\)
Children will be socially and emotionally healthy.

There are only enough child care slots for 54% of Marathon County's children under six.¹

![Percentage of child care slots](image)

Children who receive high quality child care have better outcomes. Forty-seven percent of child care programs in Marathon County have a YoungStar score of 3 out of 5 stars or higher.¹

![Percentage of high quality child care](image)

Wisconsin's Target of 3 Stars or Higher: 73%

The average wage a child care provider earns is inadequate for the critically important work they provide and the special training and education they receive.¹

![Average wages](image)

Percent of 4-K, Kindergarten and 1st Grade boys and girls who display healthy behavioral, emotional, and social traits.²

![Percentage of healthy traits](image)

Behavioral Emotional Social Traits (b.e.s.t.) is an online screening platform for educators.

Published: November 18, 2019
Children will be physically healthy.

The majority of children in Marathon County have health insurance.\(^3\)

<table>
<thead>
<tr>
<th>MC</th>
<th>WI</th>
</tr>
</thead>
<tbody>
<tr>
<td>94.3</td>
<td>96.5</td>
</tr>
</tbody>
</table>

Healthy People 2020 Target: 100%

Still approximately 1 out of 17 children do not have health insurance, 2016.\(^3\)

Two-year-olds in Marathon County are more likely to be up-to-date on their immunizations compared to Wisconsin, 2017.\(^4\)

<table>
<thead>
<tr>
<th>MC</th>
<th>WI</th>
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<tbody>
<tr>
<td>76.9%</td>
<td>73.0%</td>
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</tbody>
</table>

Healthy People 2020 Target: 80 percent

There are fewer Marathon County babies who are born at low birth weight (<5 lbs 8 oz) compared to Wisconsin, 2017.\(^5\)

<table>
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<tr>
<th>MC: 6.1%</th>
<th>WI: 7.7%</th>
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</table>

Healthy People 2020 Target: 7.8 percent

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An increasing number of children 6 years and younger are found to be unsafe in their family home and placed in out-of-home care. Marathon County had more substantiated child abuse cases for every 1,000 children compared to Wisconsin, but less than the national rate in 2017. There were fewer infant deaths per 1,000 live births in the first year of life in Marathon County compared to Wisconsin and national rates from 2014-2016. Healthy people 2020 Target: 6.0 deaths per 1,000 live births.
Children will receive the tools to reach their full potential.

Birth to 3 provides early intervention services to children and families in Marathon County. In 2015, Birth to 3 surpassed the Wisconsin target for percent of children identified and served per capita which indicates children are receiving necessary intervention services at an early age.

Early intervention positively contributes to a lower percent of students requiring special education services upon entering school. In 2018 the percent of children ages 3-6 receiving special education were below the state average.

Reading achievement is one measure of school success. In 2017 47.9% of Marathon County children in 4th grade were proficient or advanced in reading as compared to 45.1% statewide.

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